



Heart Aerospace appoints new Chief Commercial Officer



Gothenburg, Sweden, 13 Jan. 2022 – Heart Aerospace is pleased to announce that Simon Newitt has been appointed as Chief Commercial Officer, effective immediately.

“I’m joining an amazing team of true pioneers who, in providing affordable zero emissions solutions, are changing how the aviation and mobility business will function in the future.” said Simon Newitt. “It’s exciting to be at Heart Aerospace early on this journey.”

At Heart Aerospace, Simon will be responsible for marketing, sales, and contracts reporting directly to Heart’s Founder & CEO Anders Forslund.

Simon began his aviation career at Rolls-Royce followed by twenty years at Embraer where he held a variety of senior leadership roles in aircraft sales, contracts, commercial operations, customer support and asset management.

“Simon has the perfect background to help Heart get off the ground in the smoothest way possible. His extensive knowledge of the aviation business will be a great asset for Heart and a valuable contribution to the entire team”., said Anders Forslund, Founder & CEO of Heart Aerospace.



About Heart Aerospace

Heart Aerospace is an electric airplane company based in Gothenburg, Sweden. Founded in Gothenburg, Sweden, in 2018, the company is a spin-off from the Elise research program funded by the Swedish Government through the Swedish Innovation Agency Vinnova. Heart participated in the Y combinator startup accelerator in 2019 and closed its seed round in 2019 with lead investments from EQT Ventures and Norrsken Foundation. In 2021, United Airlines and Mesa Airlines made a purchase order for 200 ES-19 aircraft with an option for an additional 100 aircraft. The airlines also made large investments in the company, and in conjunction with the order, Heart Aerospace announced the closing of its Series A round, led by Breakthrough Energy Ventures.

Heart Aerospace is one of the founding members of the Nordic Network for Electric Aviation, together with airlines, airport operators and other stakeholders across the Nordic countries. In 2020, Heart was awarded a €2.5M grant from the European Investment Council as part of the European Green Deal. More information about Heart Aerospace can be found at <https://heartaerospace.com/>